

**REMARKS**

This Amendment, submitted in response to the Office Action dated January 31, 2006 and the Advisory Action dated April 20, 2006, is believed to be fully responsive to each point of rejection raised therein. Accordingly, favorable reconsideration on the merits is respectfully requested.

Claims 1-99 are all the claims pending in the application. During a telephonic discussion between Examiner Hung Pham and the Applicant's undersigned representative on April 27, 2006, the Examiner indicated that amending the claims to indicate a changing of some of the information during the compilation process would distinguish the claims over the prior art of record. Consequently, Applicant has amended independent claims 1, 30, 31, 60, 61, and 90 to recite "wherein a header of said custom content object is user-modifiable."

Applicant submits that the subject matter of claims 1, 30, 31, 60, 61, and 90 are not disclosed in the art cited by the Examiner, consequently, claims 1, 30, 31, 60, 61, and 90 and their dependent claims should be deemed allowable.

In view of the above, reconsideration and allowance of this application are now believed to be in order, and such actions are hereby solicited. If any points remain in issue which the Examiner feels may be best resolved through a personal or telephone interview, the Examiner is kindly requested to contact the undersigned at the telephone number listed below.

AMENDMENT UNDER 37 C.F.R. § 1.114(c)  
Appln. No.: 09/489,134

Attorney Docket No.: A8501

The USPTO is directed and authorized to charge all required fees, except for the Issue Fee and the Publication Fee, to Deposit Account No. 19-4880. Please also credit any overpayments to said Deposit Account.

Respectfully submitted,



Ruthleen E. Uy  
Registration No. 51,361

SUGHRUE MION, PLLC  
Telephone: (202) 293-7060  
Facsimile: (202) 293-7860

WASHINGTON OFFICE

**23373**

CUSTOMER NUMBER

Date: May 10, 2006